

ICAR-NIANP Commercializes OmeB (milk-fat modulator)

The ICAR-National Institute of Animal Nutrition and Physiology, Bengaluru, Karnataka commercialized the 'OmeB' product to M/s Gou Agritech (P) Limited on a non-exclusive basis through AgrInnovate India on 8th August 2022. The product OmeB is developed by the NIANP through comprehensive research and validated for the milk fat modulation through field studies in dairy animals. Feeding of OmeB to ruminants leads to a significant increase in the mono and polyunsaturated fatty acids in the milk. The product also improves the conjugated linoleic acids and omega fatty acids content of the milk. The institute has already filed a patent for OmeB (No. 202211040737)

Dr. Raghavendra Bhatta, Director, ICAR-NIANP, Bengaluru and Shri Shabarish C.N., Managing Director, M/s Gou Agritech (P) Limited signed the Memorandum of Agreement (MoA) on behalf of their respective organizations for the licensing to commercial manufacturing and sale. Dr. Sudha Mysore, C.E.O., AgrInnovate India, New Delhi was also present during the occasion.

Shri Shabarish stated that with the commercialization of product, the livestock dairy farmers can fetch more income through the milk fat modulation. He also said that the product is highly economical and will help to improve the income of dairy farmers.